

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
		advertis\$5 adj server and ad\$ near profile	USPAT; EPO; JPO	OR	ON	2003/06/12 11:09
L1	625	705/14.4.ccls.	US-PGPUB; USPAT	OR	ON	2010/05/05 18:39
L2	275	705/14.52.ccls.	US-PGPUB; USPAT	OR	ON	2010/05/05 18:39
L3	1187	(advertisement with inversely adj proportional).clm"	US-PGPUB; USPAT	OR	ON	2010/05/05 18:43
L4	8	(advertisement with inversely adj proportional).clm.	US-PGPUB; USPAT	OR	ON	2010/05/05 18:43
S1	210	advertis\$5 adj server	USPAT; EPO; JPO	OR	ON	2003/06/12 11:06
S2	41	advertis\$5 adj server and (customer or user) adj profile	USPAT; EPO; JPO	OR	ON	2003/06/12 10:31
S3	3	advertis\$5 adj server and customer adj profile	USPAT; EPO; JPO	OR	ON	2003/06/12 11:07
S4	4	advertis\$5 adj server and advertis\$5 near profile	USPAT; EPO; JPO	OR	ON	2003/06/12 11:08
S5	1	"5918014".pn.	USPAT	OR	OFF	2003/06/12 11:22
S6	42	"5918014".URPN.	USPAT	OR	OFF	2003/06/12 11:12
S7	1	"5948061".pn.	USPAT	OR	OFF	2003/06/12 12:56
S8	78	"5948061".URPN.	USPAT	OR	OFF	2003/06/12 11:23
S9	1	"5930762".pn.	USPAT	OR	OFF	2003/06/12 12:57
S10	6	"5930762".URPN.	USPAT	OR	OFF	2003/06/12 12:57
S11	0	cost adj analysis with internet adj advertis\$5	USPAT	OR	OFF	2003/06/13 13:55
S12	0	cost adj analysis and internet adj advertis\$5	USPAT	OR	OFF	2003/06/13 13:55
S13	29	revenue and cost and internet adj advertis\$5	USPAT	OR	OFF	2003/06/13 14:03
S14	8	revenue with cost and internet adj advertis\$5	USPAT	OR	OFF	2003/06/13 14:04
S15	1	revenue with cost same internet adj advertis\$5	USPAT	OR	OFF	2003/06/13 14:04
S16	0	"6516338".URPN.	USPAT	OR	OFF	2004/02/23 14:13

S17	19	"6085229".URPN.	USPAT	OR	OFF	2004/02/23 14:14
S18	10	"6006197".URPN.	USPAT	OR	OFF	2004/02/23 14:17
S19	1	"6477509".URPN.	USPAT	OR	OFF	2004/02/23 14:19
S20	6	"6216129".URPN.	USPAT	OR	OFF	2004/02/23 14:20
S21	106	"6009410".URPN.	USPAT	OR	OFF	2004/02/23 14:23
S22	1	"6285985".URPN.	USPAT	OR	OFF	2004/02/23 14:24
S23	1	(choos\$3 or plac\$3) with (ad or advertisement) with inverse\$2	USPAT	OR	ON	2004/10/18 12:45
S24	85	(ad or advertisement) with inverse\$2	USPAT	OR	ON	2004/10/18 12:45
S25	508	firewall.clm.	USPAT	OR	OFF	2004/10/18 16:57
S26	147	firewall.clm. and "713"/\$.cols.	USPAT	OR	OFF	2004/10/18 17:16
S27	198	authoriz\$3 with electronic with communication	USPAT	OR	ON	2004/10/18 17:17
S28	124748	nakamura.in.	JPO	OR	ON	2005/03/29 16:59
S29	140791	nakamura.in.	JPO; DERWENT	OR	ON	2005/03/29 16:59
S30	4015	nakamura.in. and NEC.as.	JPO; DERWENT	OR	ON	2005/03/29 17:00
S31	169	nakamura-a\$.in. and NEC.as.	JPO; DERWENT	OR	ON	2005/03/29 17:00
S32	0	nakamura-a\$.in. and NEC.as. and "10-337649"	JPO; DERWENT	OR	ON	2005/03/29 17:00
S33	3	nakamura-a\$.in. and NEC.as. and "19981127".ad.	JPO; DERWENT	OR	ON	2005/03/29 17:01
S34	88	(ad or advertisement) with inverse\$2	USPAT	OR	ON	2005/03/30 15:21
S35	0	(ad or advertisement) with inverse\$2 not S34	USPAT	OR	ON	2005/03/30 15:22
S36	0	(ad or advertisement) with inverse\$2 not S34	USPAT	OR	ON	2005/03/30 15:22
S37	0	"19990335287"	US-PGPUB; USPAT	OR	OFF	2005/10/19 11:21
S38	0	"1999335287"	US-PGPUB; USPAT	OR	OFF	2005/10/19 11:22
S39	0	berstis.as.	US-PGPUB; USPAT	OR	OFF	2005/10/19 11:22
S40	139	berstis.in.	US-PGPUB; USPAT	OR	OFF	2005/10/19 11:22

S41	139	berstis-v\$.in.	US-PGPUB; USPAT	OR	OFF	2005/10/19 11:22
S42	1	berstis-v\$.in. and rodriguez.in.	US-PGPUB; USPAT	OR	OFF	2005/10/19 11:23
S43	26	(berstis-v\$.in. rodriguez.in.) and internet with advertis\$5	US-PGPUB; USPAT	OR	ON	2005/10/19 11:23
S44	19	(berstis-v\$.in. rodriguez-h\$.in.) and internet with advertis\$5	US-PGPUB; USPAT	OR	ON	2005/10/19 11:23
S45	19	(berstis-v\$.in. rodriguez-h\$.in.) and internet with advertis\$5	US-PGPUB; USPAT	OR	ON	2005/10/19 13:17
S46	0	(berstis-v\$.in. rodriguez-h\$.in.) and internet with advertis\$5 and invers\$3	US-PGPUB; USPAT	OR	ON	2005/10/19 13:17
S47	1	("6560578").URPN.	USPAT	OR	OFF	2005/10/19 14:30
S48	31510	(serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/10/19 14:31
S49	6702	(serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) and (customer user) with (interest hobby profile)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/10/19 14:32
S50	2074	(serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) same (customer user) with (interest hobby profile)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/10/19 14:32
S51	82278	(serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) with (customer user) with (interest hobby profile)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/10/19 14:32
S52	1296	(serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) with (customer user) with (interest hobby profile)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/10/19 14:32
S53	37	(serv\$3 plac\$3 choos\$3 select\$3) with (ad advertis\$5) with (customer user) with (interest hobby profile) and (odd probability) with (select\$3 click \$3 choos\$3) with (ad advertis\$5)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/10/19 15:06
S54	1	"5724521".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/10/19 15:06
S55	153	("5724521").URPN.	USPAT	OR	OFF	2005/10/19 15:07
S56	106	("5724521").URPN. and (@ad<"19991108" @prad< "19991108")	USPAT	OR	OFF	2005/10/20 11:01

S57	501	(odd probability \$2certain\$3) with (number times) with (advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3)	US-PGPUB; USPAT	OR	ON	2005/10/20 11:05
S58	186	(odd probability \$2certain\$3) with (number times) with (advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) and target\$3 with advertis\$5	US-PGPUB; USPAT	OR	ON	2005/10/20 11:05
S59	26	(odd probability \$2certain\$3) with (number times) with (advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) and target\$3 with advertis\$5 and (@ad< "19991108" @prad< "19991108")	US-PGPUB; USPAT	OR	ON	2005/10/20 11:26
S60	88	(number times) with (advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertis\$5 and (@ad< "19991108" @prad< "19991108")	US-PGPUB; USPAT	OR	ON	2005/10/20 11:29
S61	126	(amount number times) with (advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertis\$5 and (@ad< "19991108" @prad< "19991108")	US-PGPUB; USPAT	OR	ON	2005/10/20 11:27
S62	119	(amount number times) with (advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertis\$5 and (@ad< "19991108" @prad< "19991108") not S59	US-PGPUB; USPAT	OR	ON	2005/10/20 16:01
S63	61	(number times) with (advertis\$5) with (serv\$3 present\$3 shown display\$3 select\$3) same target\$3 with advertis\$5 and (@ad< "19991108" @prad< "19991108") not S59	US-PGPUB; USPAT	OR	ON	2005/10/20 11:29
S64	0	"6119098".pn. and (purchas\$3 buy\$3)	US-PGPUB; USPAT	OR	ON	2005/10/20 16:01
S65	1	"6850252".pn. and (purchas\$3 buy\$3)	US-PGPUB; USPAT	OR	ON	2005/10/20 16:01
S66	1	("5948061").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/03/14 12:15

S67	1	"6216129".pn.	US-PGPUB; USPAT	OR	OFF	2007/03/14 12:41
S68	1	(adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with after with (ad advertis\$5) with (display\$2 show\$2 present\$2)	US-PGPUB; USPAT	OR	ON	2007/03/14 13:09
S69	11	(adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with (ad advertis\$5) with (display\$2 show\$2 present\$2)	US-PGPUB; USPAT	OR	ON	2007/03/14 13:09
S70	11	(readjust\$3 adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with (ad advertis\$5) with (display\$2 show\$2 present\$2)	US-PGPUB; USPAT	OR	ON	2007/03/14 13:09
S71	10	(readjust\$3 adjust\$3 recalculat\$3 calculat\$3) with (estimate probability) with (ad advertis\$5) with (display\$2 show\$2 present\$2) not S68	US-PGPUB; USPAT	OR	ON	2007/03/14 13:11
S72	4	("5619709"   "5893111"   "6134532"   "6286005").PN.	US-PGPUB; USPAT; USOOR	OR	OFF	2007/03/14 13:10
S73	3	(updat\$3) with (estimate probability) with (ad advertis\$5) with (display\$2 show\$2 present\$2)	US-PGPUB; USPAT	OR	ON	2007/03/14 13:12
S74	1	"5724521".pn.	US-PGPUB; USPAT	OR	OFF	2007/03/14 13:30
S75	226	("5724521").URPN.	USPAT	OR	OFF	2007/03/14 13:30
S76	226	("5724521").URPN.	USPAT	OR	OFF	2007/03/14 13:30
S77	6	("20020004754"   "5724521"   "5948061"   "5991740"   "6006197"   "6055510").PN.	US-PGPUB; USPAT; USOOR	OR	OFF	2007/03/14 13:39
S78	299	("5948061").URPN.	USPAT	OR	OFF	2007/03/14 13:44
S79	1	"6907566".pn.	USPAT	OR	OFF	2007/03/14 13:44
S80	0	(reduc\$3 adjust\$3) with (measure calculation) with probability with effective\$4 with (ad advertis\$5)	US-PGPUB; USPAT	OR	ON	2007/11/25 12:01
S81	1	(reduc\$3 adjust\$3) with (measure calculation) with effective\$4 with (ad advertis\$5)	US-PGPUB; USPAT	OR	ON	2007/11/25 12:01
S82	1	("5948061").PN.	US-PGPUB; USPAT; USOOR	OR	OFF	2008/07/23 15:54
S83	1	("5948061").PN.	US-PGPUB; USPAT; USOOR	OR	OFF	2008/07/23 15:55

S84	400	("5948061").URPN.	USPAT	OR	OFF	2008/07/23 15:56
S85	1	"5636346".pn.	US-PGPUB; USPAT	OR	OFF	2009/04/01 10:42
S86	160	("5636346").URPN.	USPAT	OR	OFF	2009/04/01 10:42

**EAST Search History (Interference)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L5	4	{advertisement with inversely adj proportional). clm.	USPAT; UPAD	OR	ON	2010/05/05 18:44

5/ 5/ 10 6:45:08 PM

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